



# Promoting Food Sovereignty & Strengthening Communities

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# Presenters



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# WHAT WE DO



We empower communities to take control of their local food system by helping them sustainably grow fresh, nutritious produce year-round with a proven ag-tech solution.



# ABOUT GROWCER

We believe in better food systems and better access for all.

Our first farms were deployed to food insecure remote communities and proven in  $-55^{\circ}\text{C}$  to  $+40^{\circ}\text{C}$  weather.

100% employee-owned social enterprise.



# WHAT YOU CAN COUNT ON

## Easy Implementation

In under 3 months, your community will be growing nutritious greens.

## Sustainability in more ways than one

Gain control over your community's food supply to support existing programs and new opportunities.

## Full Support

From idea to first harvest, lettuce help you get there.



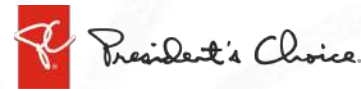
# OUR NETWORK OF COMMUNITY FARMERS



Skwxwú7mesh  
Úxwumixw  
Squamish Nation



Trusted By



Agriculture and Agri-Food Canada



A proud member of

*Northeastern*

## Why this First Nation bought a shipping container during COVID-19

To get fresh produce, Sheshegwaning First Nation turned to a technology initially developed for growing food in space. But is it a real solution for food insecurity?

By **Charnel Anderson** - Published on Oct 23, 2020



Sheshegwaning First Nation purchased a container farm in June. (Courtesy of April Folz)

## **PROJECT GOAL:**

Growing Year-Round for the Community  
Food Box Program

### **Where?**

Squamish Nation

### **Sales Model:**

1- Growing produce for their community food box

### **Community Impact:**

Having fresh produce year-round in their existing programs

### **Operational model:**

The operation will be maintained by the Squamish Nation  
Ayas Men Men Child & Family Services department.



Skwxwú7mesh  
Úxwumixw  
Squamish Nation



## PROJECT GOAL:

New jobs, better food and economic development opportunity

### Where?

Norway House Cree Nation, Treaty 5 Territory

### Sales Model:

- 1- Sell to Northern Store and locally-owned grocery Store
- 2- Subscription for local residents, pick up once a week at set time

### Community Impact:

All profits from the project are retained as band revenue, with a goal of adding more units next year

### Operational model:

Two part-time operators share weekly responsibilities and follow straightforward checklists to ensure all tasks are completed.



## PROJECT GOAL:

Helping Gitmaxmak'ay Nisga'a Society (non-profit) grow year-round for their community members

### Where?

Prince Rupert, BC

### Sales Model:

- 1- Subscription for community members, pick up once a week at set time
- 2- Donate remaining produce to vulnerable community members and community members in need

### Community Impact:

All proceeds from the project are used for other programs in the community

### Operational model:

One full-time operator managed by the non-profit



## **PROJECT GOAL:**

Youth education & food sovereignty

### **Where?**

**Inuit Community of Kugluktuk, Nunavut**

### **Sales Model:**

Community membership.

Pre-pay \$20 for a bundle, pick up at container twice weekly.

Marketing on community Facebook page.

### **Community Impact:**

School lunch program is supplied with lettuces for sandwiches and salads on a regular basis.

### **Operational model:**

School youth, supervised by teachers, learn about their greenhouse and perform harvesting tasks. Teachers perform regular maintenance tasks



## **PROJECT GOAL:**

Growing fresh produce year-round for the local community COOP

### **Where?**

Kuujuuaq, Nunavik, Quebec

### **Sales Model:**

- 1- Sell produce at local Coop, Newviq'vi
- 2- Donate remaining produce locally to community members

### **Community Impact:**

All profits from the project are invested within the community

### **Operational model:**

The produce manager and a community member share weekly responsibilities and follow straightforward checklists to ensure all tasks are completed.



## PROJECT GOAL:

The arrival of a hydroponic growing container in Inukjuak marks an exciting milestone for the Pirursiivik Project.

### Where?

Inukjuak, QC

### Sales Model:

1- Growing produce for community programs

### Community Impact:

Having fresh produce year-round in their existing programs

### Operational model:

A growing initiative that first brought Inukjuammiut locally grown produce during the summer months will now be able to extend their growing season into a year-round operation.

The addition of the hydroponic container will bring exciting new opportunities to the program.



# COMMUNITY GROWN PRODUCE



# COMMUNITY BENEFITS

## FOOD SECURITY

- Grow up to 23,000 mature plants per year (per unit)

## EMPLOYMENT OPPORTUNITY

- 15-20 Hours Per Week

## COMMUNITY ENGAGEMENT

- Innovated Community Garden or School Food Solution

## EDUCATIONAL OPPORTUNITIES

- At BDO we are developing a Land Based Curriculum for Kindergarten to grade 12 which also incorporates traditional teachings.



*Mathias Colomb Cree Nation*

# CONSULTING SERVICE





# LOWERING THE COST Prospective Funding

## The Local Food Infrastructure Fund (LFIF)

- The LFIF objective is to strengthen food systems and to facilitate access to safe and nutritious food for as-risk populations
- The LFIF provides up to **\$250,000 in funding**
- Additional funding may be available through local, regional agencies as well as **The Community Opportunities Readiness Program (CORP)**



# THANK YOU!



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