



1




2

## EDCD Consulting

- Full service economic development consulting firm
- Focus on rural communities
- Work in Alaska, Alberta, Saskatchewan and BC
- 50+ years on the ground economic development experience
- Sample Projects:
  - Economic Development Strategies
  - Economic Development training
  - Business Retention
  - Marketing and Attraction
  - Community and Investment Readiness



3



# The 13 Things

4



5



6

Have an Economic Development Strategy in Place



The image displays three document covers. The top-left cover is titled 'CONTENTS' and lists sections: 'DEMOGRAPHIC SUMMARY', 'SWOT ANALYSIS', and 'COMMUNITY CONSULTATION'. The top-right cover is titled 'CITIZEN DEVELOPMENT OBJECTIVES' and 'ECONOMIC DEVELOPMENT OBJECTIVES', featuring logos and a photograph of a building. The bottom cover is titled 'ECONOMIC DEVELOPMENT STRATEGY' for 'CURVE LAKE FIRST NATION' and features a photograph of a lake at sunset.

7



Be Realistic About Your Readiness

The image shows a close-up of a person in a blue denim shirt writing with a yellow pencil in a notebook. In the background, other students are visible, also working at their desks in a classroom or meeting environment.

8

# Understand Your Local and Regional Assets



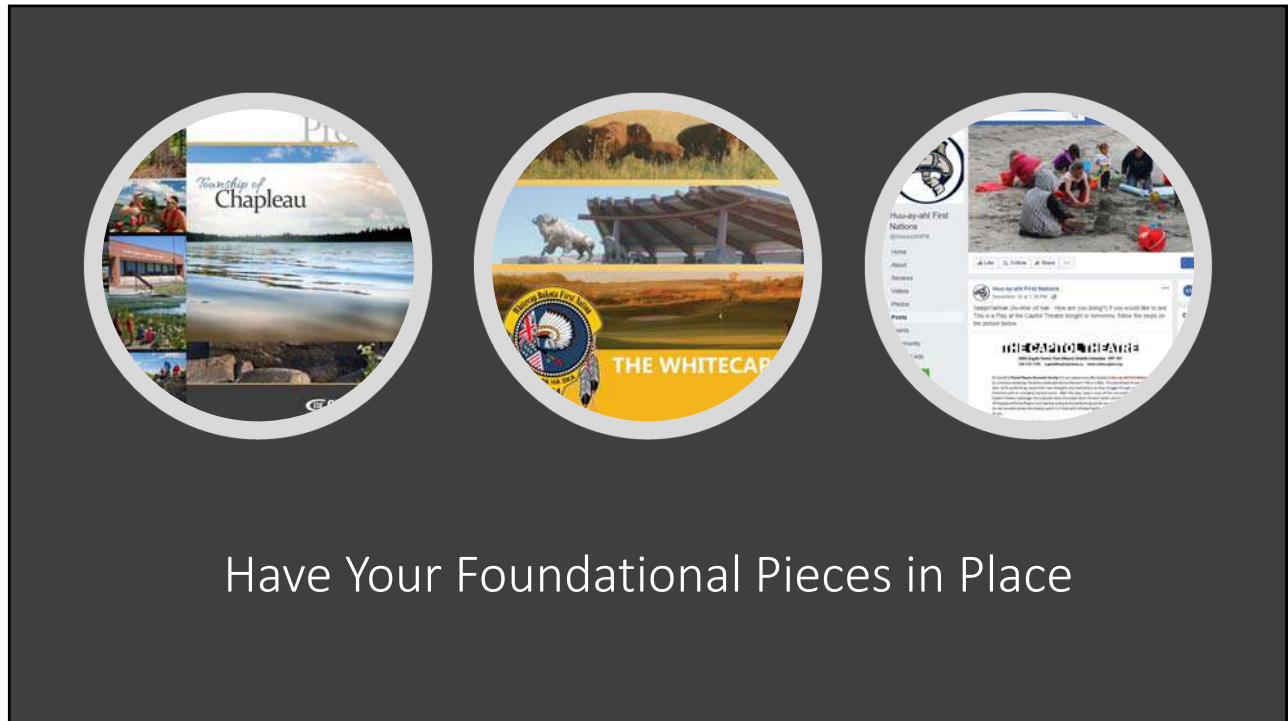
9

**Manufacture Surgical Face Masks, ASTM**  
100% Indigenous owned and operated supply distribution company  
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Protective Equipment, Surgical Face Masks - ASTM Level 3,  
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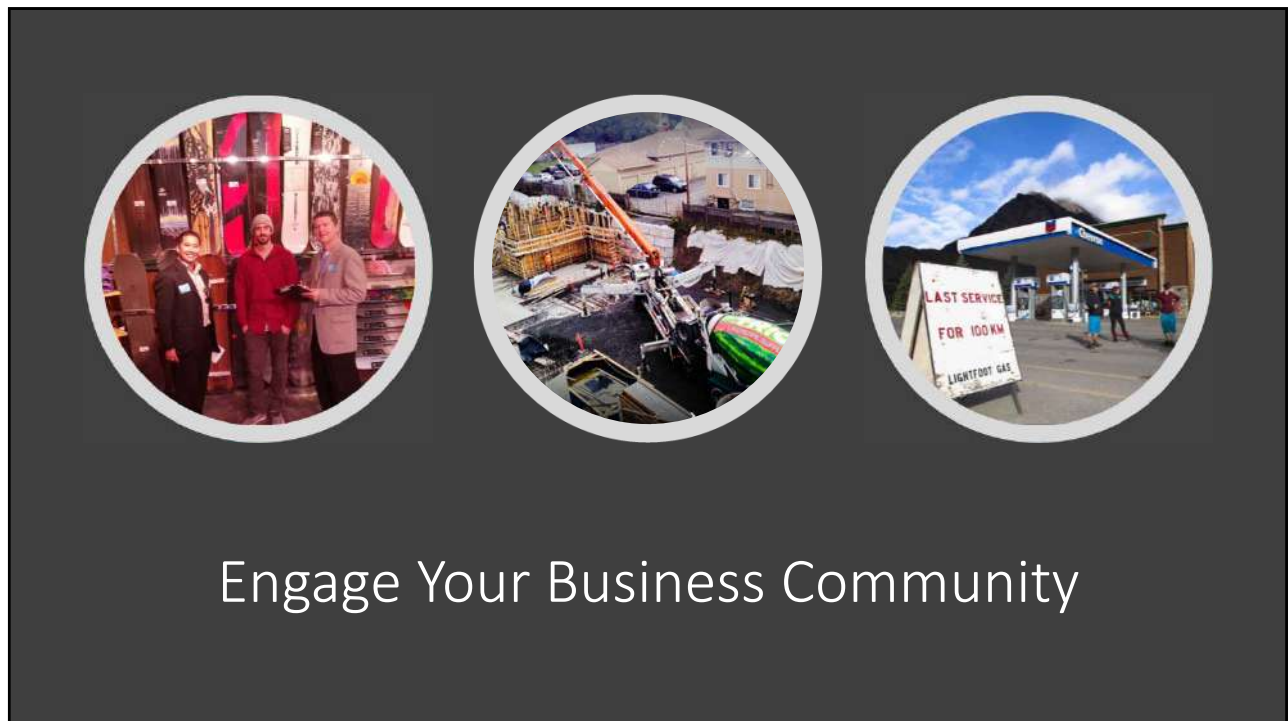
## Develop Strong Partnerships

10



Have Your Foundational Pieces in Place

11




Engage Your Business Community

12



Foster an Entrepreneurial Environment

13



Use Your Tourism Assets

g to become premier tourist destina

An aerial view of the Cree Nation of Mistissini Quebec which is hoping to become a premier tourist destination.

The Cree Nation of Mistissini is laying out the welcome mats.

During the past couple of decades the Quebec First Nation has seen economic development community on the upswing.

And now officials from the northern Quebec community are adopting several components My Mistissini 2034 plan. The goal of the 20-year plan is to have the First Nation become a premier destination by the year 2034.

"We're next to the biggest fresh water lake in the province," Titus Shecajio, Mistissini's director of community development, said of Lake Mistissini which has a surface area of more than 2,300 square kilometres.

People from across Quebec frequently travel to Mistissini to fish. And others are traveling to the American market," he said.

14



15

Measure Your Success

A circular graphic with a white border. Inside, there's a diagram of the PDCA cycle: "PLAN" at the top, "MEASURE" on the left, "REPEAT" on the right, and "PERFORMANCE MANAGEMENT" in a red box in the center. Arrows connect the words in a clockwise cycle. Below the diagram, the text "PERFORMANCE MEASUREMENT & REPORTING: Initial guide" is written in blue and black. The background of the graphic is filled with various business-related icons like charts, clocks, and lightbulbs. Below the main graphic is a circular inset photo showing a group of people in a meeting or training session, with one person standing and presenting to a seated audience.

16



## Making Resiliency and Recovery the New Norm

- Communities are not prepared to rebuild an economy
- It takes a Team
- The process of recovery is easier if you are prepared
- PLAN, PLAN, PLAN



17



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18